

S/N 08/823,534

MAR 16 1998

PATENTIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	JOHNSON	Examiner:	UNKNOWN
Serial No.:	08/823,534	Group Art Unit:	UNKNOWN
Filed:	March 24, 1997	Docket No.:	7709.29USC2
Title:	ELECTRONIC PROPOSAL PREPARATION SYSTEM (Continuation of Serial No. 08/596,575, filed February 5, 1996, which is a Continuation of Serial No. 07/878,602, filed May 5, 1992)		

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service, as first class mail, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231, on March

11, 1998.

By: Alan G. Gorman
Name: Alan G. Gorman

PRELIMINARY AMENDMENT

Assistant Commissioner for Patents
Washington, D.C. 20231

RECEIVED
MAR 23 98
GROUP 2600

Dear Sir:

Prior to examination, please amend the above-identified application as follows.

In the Claims

Please cancel claims 1-~~29~~ 2-29 cancelled by amend A

Please add the following new claims 30-55:

Sub C 30. A computer system assisted method of generating a customized visual output to facilitate a sale of a product, the computer system comprising one or more computers and storing product images, product environment images and text segments for integration into the customized visual output, the method comprising:

prompting a user of the computer system with a plurality of questions related to at least one of a desired feature and desired use of the product;

receiving into the computer system answers to the plurality of questions;

automatically selecting, in response to at least one of the received answers, a product image, a product environment image and a text segment; and

B

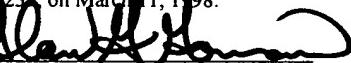
GAU
2761
H
4/B
A.Wms
4/3/98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAR 16 1998
PATENT & TRADEMARKS

Applicant: JOHNSON Examiner: Unknown
Serial No.: 08/823,534 Group Art Unit: Unknown
Filed: March 24, 1997 Docket: 7709.29USC2
Notice of Allow. Date: N/A Batch No.: N/A
Due Date: N/A
Title: ELECTRONIC PROPOSAL PREPARATION SYSTEM

CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this Transmittal Letter and the paper, as described hereinabove, are being deposited in the United States Postal Service, as first class mail, in an envelope addressed to: Assistant Commissioner for Patents, Washington, D.C. 20231 on March 11, 1998.

By: 
Alan G. Gorman

Assistant Commissioner for Patents
Washington, D.C. 20231

RECEIVED
MAR 23 98
GROUP 2600

Sir:

We are transmitting herewith the attached:

- Transmittal Sheet in duplicate containing Certificate of Mailing
- Small entity status has been previously submitted
- Check(s) in the amount of \$107, for additional claims
- Other: Preliminary Amendment
- Return postcard

Please consider this a PETITION FOR EXTENSION OF TIME for a sufficient number of months to enter these papers, if appropriate. Please charge any additional fees or credit overpayment to Deposit Account No. 13-2725. A duplicate of this sheet is enclosed.

MERCHANT, GOULD, SMITH, EDELL,
WELTER & SCHMIDT
3100 Norwest Center, Minneapolis, MN 55402
(612) 332-5300

By: 
Name: Alan G. Gorman
Reg. No.: 38,472
AGG:mm